

» 1:45PM ET

Friday , May 29th 2008

Beasley Broadcast Group sells a Vegas combo for \$15.25 million

Buyer is Ed Stolz' Silver State Communications, and these are his first purchases in Las Vegas. He'll acquire KBET at 790, which Beasley is transitioning from "Country Legends" to sports. It has 1-kw days, 300 watts at night. The FM situation is more complicated. Silver State will get the full Class C 104.3 facility of the current KCYE - but not its "Coyote" country format. Instead, Stolz is buying the intellectual property of rhythmic CHR "Now" KFRH, currently at 102.7. The result for listeners is that "Coyote" and "Now" are swapping frequencies. Beasley will be left with three stations - classic hits KKLZ (96.3), "News Talk 720" KDWN and Coyote Country, relocated at 102.7, a Class C licensed to Boulder City. It has less height than 104.3, but is closer to town. Broker on the deal - Michael Bergner. More on the deal at Radio-Info.com.

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