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NEWSROOM

Friday, March 3, 2006

Connoisseur Closes On Wichita FM

Connoisseur Media has completed its \$1.7 million acquisition of KTCM-FM/Kingman, KS, which serves the Wichita market, from Maria Salazar. The deal marks the latest news regarding Connoisseur's growth; this week the company launched new stations in Huntington, WV and Billings, MT.

Connoisseur also recently agreed to purchase NextMedia's six-station Erie, PA cluster for \$17.4 million. Michael Bergner of Bergner & Co. served as the broker on the Wichita deal.

— Adam Jacobson, R&R Management/Marketing/Sales Editor

TODAY | Last 7 Days: [03/02](#) | [03/01](#) | [02/28](#) | [02/27](#) | [02/24](#) | [02/23](#) | [02/22](#)

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NEWS SUMMARIES

Updated March 3, 2006
6:30pm ET

Fred Thompson: 'What Radio Does Best Is Communicate'

The actor, lawyer and former U.S. senator participated in a one-on-one interview with ABC News White House Correspondent Ann Compton today's 2006 R&R Talk Radio Seminar in Washington, DC. He spoke about his upcoming radio debut, including his new status as a fill-in host for legendary commentator Paul Harvey.

[Full Story](#)

Updated March 3, 2006
6:30pm ET

TRS Panelists Discuss 'What Women Want'

In a panel discussion today at the 2006 R&R Talk Radio Seminar in Washington, DC, Sheri Lynch — one-half of the nationally syndicated *Bob & Sheri Show* — said that despite having never hosted a radio show, she knew how to reach her audience from the beginning.

[Full Story](#)

Updated March 3, 2006
6:30pm ET

Citadel Places 11 Stations In Trust

Citadel Broadcasting today divested 11 stations to The Last Bastion Station Trust LLC, an entity headed by Media Venture Partners broker Elliot Evers. Evers has been directed to sell the stations to third parties and, pending such sales, to operate the stations independently from citadel.

[Full Story](#)

LATEST HEADLINES

Updated March 3, 2006
6:30pm ET

[Jay Slater Vacates WXMM/Norfolk PD Chair](#)

[Cumulus/Wichita Falls, TX Promotes Three](#)

[John Gibson Excited About Radio Return](#)

[DOJ Investigating Online Music Price Fixing](#)

[For Rush, It's All About The Audience](#)

[Woodward, Clugue Promoted At Results Radio](#)

[Larry Elder Jumps Networks For Sunday Morning Chat](#)

[Connoisseur Closes On Wichita FM](#)

[Univision Radio Sees 9% Gain In](#)

fewer carbs and calories without compromising on taste. Experiential sampling teams will hit the streets this week to offer people their first taste of Coca-Cola C2, with first stops in LA, New York, Atlanta, Chicago and Miami. The new brand will begin showing up on store shelves across the U.S. in early June. Coca-Cola C2 was first unveiled to consumers in Japan on 5/18, and will be available there on 6/7. An integrated marketing campaign will support the U.S. roll-out, including television, radio, outdoor, cinema and online. Advertising will carry the tagline "Half the carbs. Half the cal's. All the great taste."



Media, Markets & Money tm

Wicks Group buys the Daily Racing Form

TVBR isn't "Racing Business Report," but we figured this was of interest to our readers because of the parties involved. The Wicks Group, which has quite a history of investing in radio and TV properties, has purchased the "Daily Racing Form" in a deal the New York Post reports at \$60 million. Broker **Michael Bergner** says it's a first for him -- the first time he's brokered the sale of a newspaper. The Daily Racing Form is the bible of the horse racing industry, publishing stories, stats, odds and schedules daily for tracks from coast to coast.

Washington Beat



If you LACA license, FCC will get you

Another FM pirate has been apprehended by the FCC. This time, it's one that's been operating in latitudes far to the north of the balmy Florida airwaves that play host to the great majority of FM buccaners. And this time, the buc has exchanged the traditional skull and crossbones for a cross and clergyman's collar. L.A.C.A., State of New York, Inc. is the recipient of the \$10K fine. L.A.C.A. stands for Latin American Chaplains Association, located in the Bronx, NY. The group, headed by Rev. **Fernando Rodriguez**, was formed after 9/11 with the noble goal of aiding various first-responder elements and families of victims. **TVBR observation:** Given that the association had been warned off of one illegal broadcast home, and then moved to another, it's almost surprising that the FCC limited the fine to \$10K -- it would seemingly have been well within its rights to at least double the amount, and could have gone even further since it apparently took several attempts to get L.A.C.A. off of 96.1 mHz in the first place. | [Full Story](#) | [TVBR Observation](#) |

Programming

"Idol" creator teams with Dick Clark

Talk about bringing back a golden oldie. "American Bandstand" is being positioned for a relaunch by Dick Clark Productions and 19 Entertainment, the company owned by "American Idol" creator **Simon Fuller**. Despite being called America's oldest teenager, **Dick Clark** won't be back as host. Rather, he and co-executive producers Fuller and **Allen Shapiro**, whose Mosaic Media Group put the deal together, will be searching for a new host for Bandstand. Current plans are to debut the show in the summer of 2005. "Dick Clark is the father of American music television, and the prospect of the two of us working together to bring 'American Bandstand' back to all its former glory, whilst giving it a 21st century twist, is very exciting indeed," said Fuller. The original "American Bandstand" ran for 30 years on ABC, ending in 1987.

Post report of new bad blood between him and Karmazin. Do think anyone was reporting New Blood just the same Old Bad E and trying to make it sound like Bad Blood. Like Rambo - First Blood. Come on, we got to pry stuff just to keep up with the Murdock's.

05/20/04 TVBR #99

NBC gets NHL for \$0

Remember the good old days when TV networks actually made money on professional sports broadcasts? Well, those days may be coming back. **TVBR observation:** The upward spiral of pro sports rights payments really kicked in when its very early days, Fox bid big to take one piece of the National Football League package away from CBS. Since then, the networks have been guilty of bidding to keep sports rights away from competitors rather than trying to make more of the broadcasts. And they've repeatedly asked affiliates to help support the effort. Finally, the spendthrift ways are being reined in. 05/20/04 TVBR #99



Rare Hot Opening

Saga Communications GENERAL MANAGER - ASHEVILLE, NC. Filed applications with the FCC to acquire WISE-AM and WOXI, serving Asheville and outstanding radio market but very underdeveloped...but it also provides an amazing life-style. The quality of life is world class and the GM opportunity is one of the best. We promise to hire you in confidence. We promise to pay you. Send your resume to: Warren@SagaMedia.com Details - [Radio Careers](#)

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