

**INSIDE RADIO**  
by Tom Taylor

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**NEWS**

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Diego during the early-evening Marconi Awards ceremony. The group plans to hit the streets to hand out their own awards "to corporations that have been particularly effective at stifling the voice of the people this year." Protesters plan to march from the local NBC studios to the Manchester Grand Hyatt where they'll demonstrate outside the NAB Radio Show. They'll even throw in some street theater and puppetry. Don't worry about security around the hotel — the NAB is aware of the protest plans. The protesters actually maintain a very creative website at "MediaEmergenC.org."

**Van Earl Wright goes into the lineup at Fox Sports Radio Network — on the Morning Extravaganza.** They call him just "Van Earl" and he has a way of saying "hellooooo everybody" that's become his trademark in the eight years he's been an anchor for Fox Sports Net in Los Angeles. He's done plenty of radio, too, at KFWB, L.A. and before that at WDFN, in Detroit. His previous TV stops include CNN Headline News, CNN Sports, KCBS-TV in L.A. and WDIV, Detroit. The vacancy at the L.A.-based Fox Sports Radio Network was created when Tony Bruno ended a long run hosting the morning show. Van Earl starts Monday and FSRN says the "Morning Extravaganza" clears on 108 stations.

\* **Salem cracks its last top-10 market — Detroit.** Ed Atsinger's crew closes on the longtime black gospel WQBH (1400) — and flips the format to conservative talk under new calls of WDTK. Salem Communications was in every top 10 market except the Motor City until this \$4.7 million acquisition from the local Queen's Broadcasting. Salem's new lineup debuted last night with the Larry Elder show. Other personalities include TRN's Laura Ingraham and the Salem Radio Network-syndicated stable of Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved and Dennis Prager. Broker on the sale: Mike Bergner.

**Fox News Radio and Information Network joins the players in RADAR.** Fox will suit up and join the ever-expanding lineup of sales networks that are rated quarterly by the Arbitron-run RADAR. Dial-Global represents Fox News Radio and says it's high time for the lineup to be included in RADAR. It comes into the game beginning with RADAR 84, to be released in March 2005. The new Fox News Radio network will target adults 25-54 with five minutes of inventory a week. It covers 93% of U.S. households with inventory across 600 stations.

**ABC Radio Networks will handle the marketing for Mediaguide's new "StationMonitor."** Mediaguide's product allows PDs to monitor airplay for specific stations, markets and formats — valuable intelligence when you're watching the competition or a station you're following. ABC's John Rosso calls StationMonitor "the most technologically advanced and powerful music monitoring service available today." Mediaguide uses a network of computers to track 2500 radio and TV stations — and can identify programming without using previously-placed "watermarks" or in-station equipment. George Searle is Mediaguide's CEO. They — along with other enthusiastic vendors — will be exhibiting in San Diego at the NAB.

**Nassau finishes up a \$25 million 12-station deal in New England.** Seller is Vox Radio Group and the station groupings in New Hampshire and Vermont gave Nassau's Lou Mercatanti enough critical mass to persuade Arbitron to create several new rated markets. Nassau picks up two stations around Concord, NH,

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