

suspect that mid-small markets are more capable of patient rate-card discipline." That's one thing. Boyle issues a separate note upgrading Saga from neutral to "accumulate." As for radio's smaller public companies — they again did better than the big guys in yesterday's trading. Stocks are on Page 4.

**Madison listeners save their progressive talk "Mic 92.1."** Wednesday's "mock funeral" procession to the Clear Channel studios might've done the trick. The mayor and the local Congressional rep had already joined thousands of fans in asking CC not to turn WXXM into a sports station on January 1. Clear Channel liked the ratings "The Mic" got — it pulled a 3.7 share 12+ in the Summer Arbitron — but said it was a tough advertising sell.

### Inside Radio's Deal Machine —

**Jacksonville, FL** — Steven Griffin's Seven Bridges Radio becomes a first-time owner with a deal to buy talk/variety WIOJ, Jacksonville Beach (1010) from Bill McEntee for \$3,825,000. WIOJ has 10,000 watts day and 143 watts night — but it holds a construction permit to upgrade to 50,000 watts day and 30,000 watts night. The contract says seller McEntee is responsible for building and paying for that facility. Three Bridges is operating WIOJ under a time brokerage agreement until closing. Broker — Force Communications.

**Buffalo** — Regent closes on its \$125 million purchase of five stations from CBS — country WYRK, urban WBLK, "Jack FM" WBUF, soft AC WJYE and "Classic Country 1230" WECK. Looks like no changes in format or people.



**Daytona Beach, Huntsville, Jackson (TN), etc.** — Black Crow Broadcasting just sold its towers to Boca Raton-based Global Tower. Oh, Black Crow's still on the air — Mike Linn and Jim Devis immediately leased back what they needed. Transaction details on tower deals don't have to be filed at the FCC but we've been watching multiples on towers creep up to 10-12 times cash flow. Broker on Black Crow-Global — Michael Bergner.

### People Moves —

**Danny Bonaduce** is back in morning radio (and back in an L.A. studio). He'll join Adam Carolla at the CBS-syndicated show that originates at KLSX. Note that it's still "The Adam Carolla Show." Danny just finished the second season of his "Breaking Bonaduce" series for VH1. He joins Carolla January 2. . .

**Andy Furman** — out following a controversy at Clear Channel's WLW, Cincinnati in October — signs on to do 4-7pm at the new Cumulus-owned "Supertalk FM 96.5" beginning January 8. . .

**Michael LaCrosse** gets the honor of being the first fulltime PD at ABC's "True Oldies" WZZN, Chicago. He worked at CC's cross-street WNUA until this Summer. . .

**George Fritzinger** — who's worked in sales at L.A.'s KKBT, KIIS-FM and KPWR — joins CBS Radio's "K-Earth 101" KRTH as its new Local Sales Manager. . .

**"Dream Doctor" Charles McPhee** should be featured on NBC's Today Show Tuesday, December 26 — in a profile of his courageous fight with A.L.S. (Lou Gehrig's Disease). . .

**See you back Wednesday morning.** All of us at *Inside Radio* wish you a safe long holiday weekend and good times with friends and family. If you wander near your computer check [www.InsideRadio.com](http://www.InsideRadio.com) for breaking news about the radio business and its people. Send newstips to Tom Taylor at [Tom@InsideRadio.com](mailto:Tom@InsideRadio.com). Call 800-248-4242 for help with subscriptions or other services. See you Wednesday morning, December 27.

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