

**RAB2008 discount registration ends December 31.** The ball will drop in Times Square and the registration rate will increase at the RAB. Good reason to register before heading off for the holidays. The RAB also checks in with an update on its line-up for the Atlanta show. It has commitments from advertisers (including Wal-Mart, Ford, McDonald's, Macy's, Home Depot and Coca-Cola) to speak to the industry about they're looking for from radio. Besides a big focus on digital, there will also be special sessions on multicultural advertising targeting Hispanics, African-Americans and Asians. Interop's Shiela Kirby, who's heading up the RAB2008 planning committee, says "Multicultural and general market stations have a real opportunity to capture more of the traditional and digital dollars being spent." RAB2008 also features a new date configuration of Monday through Wednesday, February 11 through 13.

**Dial Global gets its "Groove" on.** Dial Global signs a deal to handle ad sales for Los Angeles-based Groove Addicts in 2008. Groove Addicts markets jingle packages, imaging services and production music libraries to stations.

**Donny Osmond offers his services to radio for Christmas Eve.** Osmond has been on a media blitz this year and that continues right up to Christmas Eve when his syndicator is offering his rendition of "Twas the Night Before Christmas" free to stations. Also available for free download is a unique Christmas Eve version of his daily "8 Track Playback" feature in the same "Twas..." poetic style. Contact Mike Noonan at Broadcast Barter Radio Networks 630-779-0351.

**The Inside Story with Mike Kinoshian — Prognosticating 2008.** Another remarkable, often-times turbulent year is just over a week from officially being in the books. This week Mike talks with two leading radio money experts fearlessly going out on the limb to make educated prognostications about the coming 12 months; Their thoughts on the housing market, currency valuations, presidential politics, tax reform, even layoffs in our own industry. In this week's Inside Story — posted now at [www.insideradio.com](http://www.insideradio.com).

### People Moves, News & Notes —

**Frank McCoy** is named president/CEO of American Media Services, replacing **Edward Seeger** who has been named chairman of the board for the brokerage. **Jim Fort** becomes chairman emeritus. **Entercom** promotes three executives. **CEO Steve Fisher** adds executive VP of operations to his title. Regional VPs **Deborah Kane** and **Weezie Kramer** are promoted to regional president. **Mark Hannon** is named senior VP/market manager for CBS Radio's Boston cluster. He also continues as GM of **WBCH** and takes on a similar role at **WBMX**, as its GM **Barbara Jean Scammell** becomes director of sales for the cluster. She also picks up the role of GM of **WZLX**. **Bob Moore** is named DOS of CBS Radio's Los Angeles cluster. He remains GM of **KLSX**. **Stacy Horton** is promoted to VP of affiliate sales at the Business TalkRadio Network and Lifestyle TalkRadio Network. **Jim Rushton** is promoted to the newly created position of VP of Sales for Entercom New England. **Frank Jackson** is named ops manager for Mapleton Communications' Spokane, WA cluster. Also in the cluster, **Jay Daniels** is named PD of country **KDRK**. **Donna Hughes** joins ABC Radio Network as producer of its soon-to-launch GAC Nights syndicated country music 7-12 midnight show. **Ben Campbell** of "Ben and Brian" fame returns to Phoenix to host mornings on Clear Channel's **KNIX-FM**. More People Moves at [insideradio.com](http://insideradio.com).

### Inside Radio's Deal Machine —

**Decatur, IL** — North Carolina broadcaster Tom Joyner closes on his \$4.4 million deal to buy country "95.0" **WDZQ**, CHR "Y-103" **WSOY-FM**, urban "Hot 105.5" **WOZQ**, news/talk **WSOY** (1540) and urban AC "Magic 105.0" **WDZ** from Kathy Stinehour-led Archway Broadcasting. Brokers — **Michael Berger** (for Joyner) and Media Venture Partners (for Archway). **Phoenix** — John Low's ITV.com buys classic country **KBSZ**, Wickenburg, AZ (1250) from Richard & Joann Peterson for \$500,000. There's a pending application at the FCC to relocate **KSZ** to Apache Junction, AZ — closer into Phoenix.

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